



SONOMA COUNTY HARVEST FAIR BOARD MEETING
Wednesday, March 10, 2010 – 5:30 P.M.
Sonoma County Fairgrounds Board Room

AGENDA

WELCOME & INTRODUCTIONS

PUBLIC COMMENTS

APPROVAL OF AGENDA

APPROVAL OF MINUTES (of February 10, 2010)

PRO WINE – Director Martini

- Recommendation to revamp winery participation at Harvest Fair weekend
- Recommendation to approve an increase in wine tasting admission
From \$7.00 -glass & 2 taste tickets to \$12.00- glass & 4 taste tickets
- Recommendation to approve an increase in taste ticket pricing
From 4 for \$6.00 to 4 for \$8.00
- Discussion and possible action regarding 2010 hotel facility

BUDGET & FINANCE – Director Tesconi

- Recommendation to approve monthly financial report
- Discussion and possible action regarding approval of the 2010 Harvest Fair Budget

FOOD FARMING COMMITTEE – Director Dutton

- Discussion and possible action regarding Ag-Tivities

PUBLICITY- Director Gewirtz

- Publicity Consultant Update

REQUEST FOR FUTURE AGENDA ITEMS

ADJOURNMENT

MARCH DINNER HOSTS- DIRECTORS BALLETTA & OLSON